

TEN QUICK TIPS FOR BUILDING AN EFFECTIVE EASTER SERVICE



1. **Prayer:** Begin seeking God early with prayer and fasting for direction for your local church and community needs.
2. **Plan:** Begin early with a plan (drama, special music, children's rally, preaching, visitor drive, etc.).
3. **Organize:** Recruit workers and communicate their responsibilities, set a time-table, and promotional plan.
4. **Get involvement:** Help the congregation to buy into the plan. Give them good reasons to get involved.
5. **Promotion:** Promote the service frequently and effectively with the congregation and in the community.
6. **Quality:** Strive for quality by being willing to spend money, time, and effort.
7. **Diversity:** Have something for everyone (children, adults, singles, young marrieds, teens, elders, and young adults).
8. **Advertise:** Let the community know something special is going on (radio spots, door to door canvassing, newspaper ads, contacting friends, relatives, previous visitors, and former members).
9. **Anointing:** The service needs the Holy Spirit to energize the entire program for it to be effective.
10. **Follow up:** Have ushers collect a good visitor file and follow up on each one with an offer for a Bible study.